



PRESS RELEASE

APRIL 2023



WTA STRASBOURG TENNIS TOURNAMENT SELECTS THE AC HOTEL BY MARRIOTT STRASBOURG, RESIDENCE INN BY MARRIOTT STRASBOURG AND ALOFT STRASBOURG ETOILE AS OFFICIAL HOTEL PARTNERS FOR THE NEXT THREE EDITIONS OF THE TOURNAMENT

Marriott Bonvoy will be the Official Hotel Loyalty Partner

Strasbourg, April 3rd 2023 - WTA Strasbourg is proud to announce that the AC Hotel by Marriott Strasbourg, Residence Inn by Marriott Strasbourg and Aloft Strasbourg Etoile are the **Official Hotel Partners for the next three edition of the tournament** - the 37th edition being this year from May 20th to May 27th. In addition, Marriott Bonvoy, Marriott International's award-winning travel programme and marketplace, will be the Official Hotel Loyalty Partner for the event.

Located in the heart of the Wacken business district in Strasbourg, the AC Hotel by Marriott and the Residence Inn by Marriott opened last December. At the AC hotel, Local residents and guests will find a **cosmopolitan hotel with sleek contemporary rooms and public areas, with stunning views from the the Archipel restaurant**, on the top floor, over Strasbourg's historic district and the European Parliament.

The Residence Inn by Marriott offers **spacious studios and one-bedroom apartments** with separate living and sleeping areas, all with a fully equipped kitchen.

The Aloft Strasbourg Etoile, located **near the historic center of Strasbourg**, offers a unique travel experience close to all the **key cultural and sporting hubs** in the city, thanks to a trendy **Pop-Art atmosphere**.

Three establishments, three positionings and three «By Marriott» brands that strengthen **the hotel offering for players, their teams, and tennis fans** visiting the city of Strasbourg for this renowned tennis event.

NAOS Hôtel Groupe, owner of the three hotels, is very happy to be able to become a partner as a **local supporter of the tournament** over several years.



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The partnership with the WTA Strasbourg tournament will be deployed with **Centre Court branding** and accommodation for the players, their teams and the tournament organisers. The three hotels will deliver **premium service** and enable the players and the organisers of the tournament to **stay conveniently close to the Tennis Club of Strasbourg.**

This partnership will also give members of Marriott Bonvoy **access to matches and VIP experiences** such as hospitality, exclusive meet and greet opportunities with players.

« I am delighted about this new partnership, with the three recently opened hotels in Strasbourg, and proud to be able to count on this great collaboration and on NAOS Hôtel Groupe to support us in our development. The proximity between the Tennis Club de Strasbourg and the hotels makes the mobility of players and accompanying persons even more eco-responsible, which is in line with our logic of reducing our carbon footprint », said Denis Naegelen, Tournament Director.

« Marriott Bonvoy is proud to partner with the WTA Strasbourg tournament to host players, their support teams, guests and organisers at the Aloft Strasbourg Etoile, AC Hotel and Residence Inn by Marriott Strasbourg », said Sandra Schulze-Potgieter, Vice President Premium & Select Brands EMEA at Marriott International. « Marriott Bonvoy is committed to creating unforgettable moments for our loyal members, and what better way to do so than offering exclusive access to on and off court action at the WTA Strasbourg tournament. I am thrilled that our French Marriott Bonvoy members and hotel guests who are passionate about tennis will enjoy some incredible experiences during this amazing event. »



PRESS
CONTACT

Louise AMRHEIN
presse@is-tennis.fr
+33(0)7.78.57.71.31

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