

# PRESS RELEASE

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### THE WTA STRASBOURG'S TOURNAMENT COMMITTED IN A PROJECT TO CONTRIBUTE TO CARBON NEUTRALITY

For more than 10 years, **sustainable development** has been a strong commitment and an essential value of the WTA Strasbourg's tournament called the "Internationaux de Strasbourg". In 2021 again, nearly **80 green actions** were carried out through major axes such as accommodation and transportation, recycling and sorting of waste, food, choice of partners, awareness and communication... At the WTA Strasbourg's tournament, the number of spectators has increased **from 5,000 to 25,000** in 10 years, which should have considerably increased the carbon footprint.

However, all the actions put in place **have reduced the tournament's carbon footprint by 30%** since 2010. Without these green actions to reduce it, the tournament's footprint could have reached 1,500 tons of CO<sub>2</sub>.

The Internationaux de Strasbourg are proud to continue this work of contributing to carbon neutrality. This year, this work went through **the financing of a project** to contribute to carbon neutrality, recently **certified by the Low Carbon® Label** from the French Ministry of Ecological Transition. This local project, designed with the National Forest Property Center (CNPFP), a public institution guaranteeing the sustainable management of private forests, is located in Mollkirch (40km from Strasbourg) and consists of **a reconstruction of a forest destroyed by an attack** of bark beetles (insects).

Thanks to the voluntary participation of the Internationaux de Strasbourg, this project should make it possible to capture **369 tons of CO<sub>2</sub> over 30 years**, beyond the residual 254 tons of CO<sub>2</sub> generated by the organization of the tournament after major effects made to reduce its emissions.

The Strasbourg's tournament can count **on its partners**, also committed, to support it towards carbon neutrality. The investment of the organizers was made possible with the help of the ENGIE Foundation. In 2021, ENGIE notably installed **photovoltaic panels on the Center Court**. The regional car retailer, Espace H - BMW, partner and official transportation of the tournament, with their **hybrid and electric cars**, also contributed, as did the «Région Grand Est», and «Strasbourg Eurométropole».

**This new Low Carbon® Label enables the WTA Strasbourg's tournament to consolidate its position as the leading French sustainable sporting event and European pioneer in the organization of eco-events.**

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